

DAYAA

Corporate Gifting Ecommerce - Documentation & Quotation

This quotation is as per your requirements. We have onetime payment i.e. you need to pay for graphic design and website design. And the additional payment will be added if you want to change or want to update the website after completion and final hosting of your website.

The E-commerce website developed for the purpose of online sales and purchase and payments. The Super Admin can sell the products available; by posting in the website and customers can purchase and pay online by using payment gate way. Here by below we are giving the Details -

Project Overview

The proposed e-commerce portal will cater to customers looking to purchase various types of tiles and related accessories. The platform will offer a seamless shopping experience, including comprehensive product listings, a user-friendly interface, and efficient backend management. This document outlines the project modules, sub-modules, functionalities, and step-by-step processes involved in the development of the portal.

Project Documentation:

Modules:

1. Super Admin

- **Dashboard:** Overview of sales, customers, orders, and inventory levels.
- **Product Management:** Add, edit, and remove products; manage product categories, pricing, and availability.
- **Order Management:** View, update, and manage all customer and orders, including processing returns and refunds.
- **Inventory Control:** Monitor stock levels, set reorder thresholds, and manage suppliers.
- **Settings and Configurations:** Control over the entire portal's settings.

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2. Customer Module (B2C)

- **User Registration & Login:** Simple, secure signup/login processes using email, mobile number, or social logins.
- **Product Browsing:** Search and filter by categories, brand, price, and customer ratings.
- **Wishlist & Cart Management:** Ability to save products for future purchases and easily manage items in the cart.
- **Secure Checkout & Payment:** Multiple payment options including credit/debit cards, UPI, and with an easy-to-use checkout process.

Main Functionalities:

1. User Management: <ul style="list-style-type: none"> • Registration/Login • Profile Management • Address Management • Payment Methods • Wish list 	2. Product Management: <ul style="list-style-type: none"> ○ Product Listings ○ Product Descriptions ○ Image Management ○ Inventory Management ○ Product Reviews & Ratings
3. Search and Navigation: <ul style="list-style-type: none"> ▪ Search Functionality ▪ Filtering Options ▪ Sorting Options ▪ Faceted Search 	4. Shopping Cart: <ul style="list-style-type: none"> ✓ Adding/Removing Items ✓ Quantity Management ✓ Save for Later
5. Checkout and Payment: <ul style="list-style-type: none"> ➤ Guest Checkout ➤ Multiple Payment Options ➤ Order Summary ➤ Order Confirmation 	6. Order Management: <ul style="list-style-type: none"> • Order History • Returns & Refunds • Invoice Generation
7. Social Media Integration:	8. Customer Support:

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	<ul style="list-style-type: none"> - Help Center/FAQs - Email Support - Phone Support
9. Analytics and Reporting: <ul style="list-style-type: none"> - Sales Analytics - User Analytics 	10. Content Management: <ul style="list-style-type: none"> - Blog Management - Content Pages - User-Generated Content

Requirements Brief

Module 1 - Front End

1. Front-End Modules

1.1 Home Page

- **Featured Sections:** Displays categories.
- **Promotional Banners:** Highlights ongoing sales, discounts, or featured products.
- **Quick Links:** Access to popular sections such as About Us, Contact Us, Careers, FAQs, etc.
- **Search Bar:** Provides product search functionality with filters.
- **Navigation Menu:** Links to various categories and subcategories.

1.2 Product Categories

Functionality:

- **Category Navigation:** Allows users to browse products by category.
- **Filter Options:** Filter products based on price, availability, brand, and others.
- **Sorting:** Sort products by popularity, price, and ratings.

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- **Product Listings:** Display product images, names, prices, and quick view options.

1.3 Product Details Page

- **Images and Descriptions:** High-resolution images with zoom functionality, detailed product descriptions, specifications, and dimensions.
- **Pricing Information:** Shows price of each product.
- **Customer Reviews and Ratings:** Displays user-generated reviews and ratings.
- **Add to Cart:** Option to add items to the shopping cart.
- **Wishlist:** Save products for future reference.

1.4 Cart and Checkout

- **Shopping Cart:** Lists selected items, with options to modify quantity or remove items.
- **Checkout Process:** Includes delivery details, payment options, and order review.
- **Payment Gateway Integration:** Supports multiple payment options (Credit/Debit cards, UPI, Net Banking).
- **Order Confirmation:** Displays order summary with tracking information.

1.5 User Account

- **Sign Up & Login:** Email, mobile, and social media login options.
- **Profile Management:** Edit personal details, address book, and saved payment methods.
- **Order History:** View past orders, track current orders, and request returns or exchanges.
- **Wishlist:** View and manage saved items.

2. Quick Links

2.1 About Us

- **Company Overview:** Information about the company, its mission, and vision.

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- **Team:** Profiles of key team members.
- **Milestones:** Significant achievements and history.

2.2 Contact Us

- **Contact Form:** Allows users to submit inquiries or feedback.
- **Contact Information:** Displays company address, phone number, and email.

2.3 Careers

- **Job Listings:** Current job openings with application submission options.
- **Company Culture:** Information on work environment and benefits.

2.4 FAQs

- **Common Queries:** Frequently asked questions about products, shipping, returns, etc.
- **Search Functionality:** Allows users to search for specific questions.

2.5 Terms of Service

- **User Agreement:** Terms and conditions for using the website and purchasing products.

2.6 Privacy Policy

- **Data Protection:** Information on how user data is collected, stored, and used.

2.7 Billing & Shipping Policy

- **Payment Methods:** Details on accepted payment methods.
- **Shipping Options:** Information on delivery timelines and charges.

2.8 Damage Policy

- **Returns and Refunds:** Policies on damaged or defective items and how to claim returns.

2.9 Blog

- **Articles:** Posts related to tile selection, interior design tips, and company updates.
- **SEO-Friendly Content:** Regular updates to attract organic traffic.

2.10 Instagram Feed

- **Social Media Integration:** Displays the latest posts from the company's Instagram account.

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3. Best Sellers

- **Functionality:**
 - **Category Highlights:** Display best-selling products with quick links to product pages.
 - **Promotional Banners:** Highlight offers on top products.

Module 2 - Customers

1. Sign-in / Sign-Up
2. Categories, Sub-Categories & Products
3. My Account
4. Wish List
5. Payment Method
6. Order History
7. Sign Out / Logout

Key Functionalities:

- **User Registration & Login:**
 - Easy sign-up and login using email, mobile number, or social media accounts.
 - Secure authentication and password management.
 - Customers can manage their account i.e., edit Account Information, Change Password, Modify address book etc.
- **Product Browsing:**
 - Advanced search functionality allowing users to find products quickly.
 - Filter products by categories, brands, prices, and customer ratings for targeted browsing.
 - Customers will be able to view the products with details, Images with Zoom-in option.
 - Customers will be able to view latest products.

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➤ **Wishlist & Cart Management:**

- Ability to add products to a wishlist for future purchases.
- Manage cart items easily, including quantity adjustments and removal of products.

➤ **Order Tracking & History:**

- Customers can view their past orders and status of current orders.
- Email and SMS notifications for order confirmations.

➤ **Secure Checkout & Payment:**

- Multiple payment options including credit/debit cards, UPI, and digital wallets.
- Secure and streamlined checkout process to minimize cart abandonment.

Others

- Customers can submit their reviews on the products listed on the website.
- Customers will be able to view Order history, Transactions, Returns request in My Account page, my orders.

Module – 3 Super Admin

Super Admin Module

The Super Admin module provides comprehensive control over the entire platform, ensuring smooth operations and efficient management of users, products, orders, and settings.

Dashboard:

- Overview of key metrics including sales performance, active users, pending orders, and inventory status.
- Analytics for quick decision-making.

Sub-Modules:

- **User Management:** Manage user roles (Admins, Managers, etc.).
- **Inventory Management:** Track stock levels, update product listings, and
- **Order Management:** View, process, and track all orders.
- **Content Management System (CMS):** Manage site content, blog posts, and product descriptions.
- **Analytics and Reports:** Generate sales reports, and payment reports.

Functionalities:

- **User / Customer Management.**
- **Product Management.**
- **Order Management.**
- **Reports Management.**
- **Content Management.**

Functionalities Details:

- **User / Customer Management:**
 - ✓ Control over all user accounts, including the ability to add, edit, or remove users.
 - ✓ Role assignments and access permissions to manage different levels of access for customers and staff.

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➤ **Product Management:**

- ✓ Create, update, and delete product listings.
- ✓ Manage product categories, pricing, discounts, and availability.
- ✓ Upload and manage product images and descriptions for an attractive product display.

➤ **Order Management:**

- ✓ Monitor and process all customer orders, including updating order status and handling cancellations.
- ✓ Manage returns, refunds, and exchanges seamlessly.

➤ **Inventory Control:**

- ✓ Monitor stock levels for all products in real-time.
- ✓ Set reorder points and receive alerts when stock levels are low.
- ✓ Manage supplier information and purchase orders.

➤ **Reports Management:**

- ✓ Admin will be able to generate the reports in a printable format.
- ✓ List of customers.
- ✓ Payments Reports.
- ✓ Sales Reports.
- ✓ Inventory Reports.

Note: The Admin will be able to apply filters date wise, name wise etc.

➤ **Content Management**

- ✓ Admin can edit any content available on the website.
- ✓ Admin can even upload New Content / Images.

Module -4 Third Party Integrations

- **Payment Gateway Integration** – To make online payment using Debit / Credit Card, Net Banking, UPI Payment. *(Client to provide support documents for applying Payment gateway)*
- **SMS Gateway Integration** - Interfaced with online ordering interface to send SMS notification of any order placed with any mobile device. *(Client to provide support documents for applying SMS gateway)*
- **Email Integration** - Interfaced with online ordering interface to send E-Mail notification of any order placed with any Email ID.
- **SSL Integration** – For website security. Depends on requirement we can integrate other tool to make it more secure.

Costing / Pricing Of Project

The following table lists the various components and their respective costs.

Sl. No	Details - Description	Time Estimated	Cost (INR)
1.	Ecommerce Design & Development (With CMS)	40 to 50 Days (Other Than client Approvals)	Rs. 105,000/-
2.	Super Admin Panel		
	User		
	Front End		
3.	Cart		
4.	Payment Gateway Integration		
5.	SMS Gateway Integration		
6.	Email Integration		
7.	SSL		
8.	Code Guard		
9.	Testing		
10	Maintenance	3 months	

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Total	Rs. 105,000/-
GST 18%	Rs. 18,900/-
Grand Total	Rs. 123,900/-

Payment Terms:

1. We normally request for payment of around 50% of the total cost of the project before the commence of Hosting and development. Remaining should be after development and testing before go on live.
2. Deliverable would be working products & codes. Cost of development can be varied depending on deliverable that you request.

Terms & Conditions:

SIRI GROUP INDIA will give a warranty for all its code, provided a third party doesn't alter the same. Any changes or bugs shall be addressed absolutely free of cost until it does not involve adding new modules which will be billable. Warranty will be valid only after the clearance of full and final payment and receipt of feedback on the project for a period of 6 months.

- All the deliverables listed in the proposal are only subject to the consideration during the development of the project.
- All content, images, texts, videos and third party integration services information API, Plug in etc. will be provided by the client.
- **SIRI GROUP India** is not responsible for the delay of the project if the necessary information required by the client like API's Information, Third party Plug-ins, Payment gateways, Track order gate ways etc. is not timely provided by the clients.
- **SIRI GROUP India** will be provided design concept for design work and can be modification can be done as per clients remarks.

Bank Details:

Account Name	SIRI GROUP
Account No	016905003044
Bank	ICICI Bank
Branch	Indiranagar Branch
IFSC code	icic0000169
Type of Account	Current Account

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